



MEDIA RELEASE

Announcing the 2022 Global Best Of Wine Tourism Award Winners, and the start of public voting for the People’s Choice Awards.

Today, the Great Wine Capitals Network celebrates industry innovation, the 10 Global Best Of Wine Tourism Awards- The 10 winners of the 19th Global Best Of Wine Tourism Awards were announced at a gala event in Mainz (Germany) on October 28th, and represent the best of the best wine tourism businesses from the most prestigious wine regions across five continents.

Since 2013, the Great Wine Capitals’ Best of Wine Tourism Awards have shone a light on the quality craftsmanship of wine tourism businesses in Adelaide (Australia), Bilbao & Rioja (Spain), Bordeaux (France), Cape Town | Cape Winelands (South Africa), Lausanne (Switzerland), Mainz & Rheinhessen (Germany), Mendoza (Argentina), Porto (Portugal), San Francisco | Napa Valley (USA), Valparaiso (Chile) and Verona (Italy).

This year’s Best Of Wine Tourism Awards attracted 447 entries and the calibre was again, exceptionally high. An expert international jury awarded a Global Best Of Wine Tourism Award per member city to the 10 most exceptional businesses:

- **Adelaide, South Australia**, | Penfold’s Magill Estate
- **Bilbao, Spain** | Bodegas Vinícola Real
- **Bordeaux, France** | Château Guiraud
- **Cape Town – Cape Winelands, South Africa** | Creation Wines
- **Lausanne, Switzerland** | Adrian & Diego Mathier Nouveau Salquenen SA
- **Mainz, Germany** | Weingut Braunewell
- **Mendoza, Argentina** | Bodega Los Toneles-Abrasado
- **Porto, Portugal** | Ventozelo Hotel & Quinta
- **San Francisco – Napa Valley , United States** | Charles Krug
- **Verona, Italy** | Zýmē

Managing Director of the Great Wine Capitals Network, Catherine Leparmentier, says innovation during times of unprecedented market forces was a feature of this year’s awards and recognises the ongoing importance of the awards in creating a thriving wine tourism industry and local communities into the future.

“There is no doubt that it has been challenging for wine tourism businesses in our current extraordinary times,” Mrs Leparmentier said. “But despite 18-months of disruption to local and international tourism due to the global pandemic, the wine tourism industry has emerged stronger, more connected, and more confident in its ability to engage visitors in vibrant new ways.”

“We congratulate our 10 global winners and every entrant for the resilience and spirit they showed in their application this year. The Best Of Wine Tourism Awards have never been more important in showcasing the passion and lengths to which wine tourism businesses will go to engage and delight consumers. ”

We now invite the public to show its appreciation for the wonderful experiences provided by the wine tourism sector by voting in the People’s Choice Awards this week.

65 finalists have each been judged as worthy of a 2022 Regional Best Of Wine Tourism Award. Now, they are seeking your support as they compete in the People’s Choice Awards across 7 categories – accommodation, restaurants, architecture and landscape, art and culture, sustainable wine tourism practices, innovative experiences, and wine tourism services.

To learn more about the People’s Choice Awards and vote in one or more categories, visit <https://www.greatwinecapitals.com/best-of-wine-tourism/peoples-choice-award/>. Voting closes on November 12th .

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- Following pages – an brief overview of each global winner.
- [Available for download](#) – a photograph for each global winner :

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Profiles – Our 10 Global Best Of Wine Tourism Award Winners

Great Wine Capital Network congratulates the 10 winners of a 2022 Global Best Of Wine Tourism Award. Each winner is also listed among 65 eligible finalists for the People’s Choice Awards, which is open now for public vote, with winners to be announced on November 15th .

Adelaide, South Australia | Penfold’s Magill Estate

Penfolds is one of the world’s most recognised and respected wine brands. For more than 176 years, Penfolds has played a pivotal role in the evolution of winemaking in Australia’s colonial settlement through to the modern era. Penfolds Magill Estate has been purposefully developed as a major tourist attraction and is nestled just eight kilometres from the Adelaide CBD. Its elevation provides views across one of the world’s few urban single vineyards to the city beyond. The Magill Estate Restaurant is a fine dining experience that combines modern architectural style with the natural attributes of its historic Adelaide foothills location. Stunning views, contemporary food, and exemplary service are complemented by a cellar boasting the finest collection of wines dating back to the creation of the first (experimental) Grange in 1951.

Penfolds also won the 2022 Best Of Wine Tourism Award for Wine Tourism Restaurant in its region.

More information: <https://www.magillestaterestaurant.com/>

Bilbao – Rioja, Spain | Bodegas Vinícola Real

Visitors can immerse themselves in centuries-old history at Bodegas Vinícola Real. A tour of the underground galleries carved by the hands of 200 forgotten Benedictine Monks from the 10th Century San Martín de Albelda Monastery is a cultural highlight. There, visitors can also see a facsimile of the Albeldense Codex. Dating from 974, the Codex is the oldest record of Indo-Arabic numerals in existence, and is considered a jewel of manuscripts from medieval times. Founded in 1992, Bodegas Vinícola Real celebrates the region’s ongoing cultural significance and monastic heritage by showcasing gastronomic experiences, the works of Luis de Burgos, and offering boutique accommodation at “La Casa del Cofrade.”

Bodegas Vinícola Real also won the 2022 Best Of Wine Tourism Award for Art & Culture excellence in its region.

More information: <https://vinicolareal.com/bodega>

Bordeaux, France | Château Guiraud

A pioneer in biodynamics, Château Guiraud has long demonstrated its commitment to the environment across its 250-year history. The 181 majestic plane trees which line the old Gallo-Roman road on the approach herald 128 hectares of breathtaking winery and vineyard views. The winery’s self-guided “Guiraud by bicycle” tour provides a charming way to soak in the winery’s philosophy. Ranging from 5 to 30 km, visitors use their smartphones as the tour the properly on an electric bike to discover the winery’s agro-ecological infrastructure: birdhouses, bat shelters, and even insect hotels.

Château Guiraud also won the 2022 Best Of Wine Tourism Award for Sustainable Wine Tourism Practices excellence in its region.

More information: <https://www.chateauguiraud.com/>

Cape Town – Cape Winelands, South Africa |Creation Wines

Creation Wines' wine pairing experiences, 'Voormanshuis' accommodation, and collection of beautiful local art and modern architecture combine to create the overall impression of light and elegance. Here, wine tourism experiences are matched by a commitment to sustainability and sourcing supplies from local businesses. Founded in Walker Bay in 2002, the winery takes a holistic approach to engaging visitors through sensory experiences. Balance, elegance, distinction and finesse are the hallmarks of Creation's wine range, which currently encompasses 18 wines with a focus on Chardonnay and Pinot Noir. Their Tasting Room restaurant gives visitors curated experiences and a new Canapé Pairing Menu reflects the seasonal availability of local ingredients.

Creation Wines has won the 2022 Best Of Wine Tourism Awards for Wine Tourism Restaurant and Wine Tourism Services.

More information: <https://www.creationwines.com/>

Lausanne, Switzerland | Adrian & Diego Mathier Nouveau Salquenen SA

Adrian & Diego Mathier Nouveau Salquenen SA sits in the picturesque wine village of Salquenen, in the shadow of the Alps in the Valais region along the Rhone valley. The winery has won many Swiss awards, and offers tailored-made wine holiday experiences at the winery, BnB 'Vino Veritas' and its Restaurant Barrique. These include guided vineyard tours with the vintner, opportunities to work in the vineyards during harvest. The winery also gives visitors easy access to nature tourism experiences nearby, including gold and skiing, alpine thermal baths, and more than 8 000km of themed hiking trails through the alpine wilderness.

The winery also won the 2022 Best Of Wine Tourism Award for Wine Tourism Services excellence in its region.

More information: <https://www.mathier.com/>

Mainz, Germany | Weingut Braunewell

Braunewell winery reflects the vision of a dedicated wine-making family to sustainable wine practices. The winery set standards in sustainability, efficiency and working conditions, prioritising all three during its extensive modernisation and redevelopment from 2018 to 2021. Today, visitors can tour the winery's cellars and production processes to view the sustainability measures, which include a rainwater collection and irrigation system, and site-wide switch to LEDs. Significantly, the winery now generates 70 per cent of its energy requirements from the sun and plans to increase this with battery storage in the future. Together with achieved and planned sustainability goals, the family's commitment to treading more lightly on the earth has earned it a FAIR'N GREEN Certification for Sustainable Viticulture Standards.

Braunewell also won the 2022 Best Of Wine Tourism Award for Sustainable Wine Tourism Practices excellence in its region.

More information: <https://braunewell-wein.de/>

Mendoza, Argentina | Bodega Los Toneles-Abrasado

The Abrasado restaurant at Bodega Los Toneles-Abrasado sits within a magnificent historical building and delights diners with an unforgettable dining experience. Meat, wine, olive oil, balsamic vinegar and spices used to create the menu are sourced from the property and vineyards, and combine to provide a true feast for the senses. The signature dish at Abrasado is Dry Aged Beef. The meat is prepared using an exclusive method which ensures exceptional flavour, tenderness, texture and juiciness. Describing themselves as hosts by nature, Abrasado reflects the highest standards of food and service.

Bodega Los Toneles-Abrasado also won the 2022 Best Of Wine Tourism Award for Wine Tourism Restaurant excellence in its region.

More information: <http://bodegalostoneles.com/restaurant/>

Porto, Portugal | Ventozelo Hotel & Quinta

Ventozelo Hotel & Quinta is more than a hotel, it is a welcoming place where the beauty of the natural landscape harmonises within the modern restoration of a traditional Douro estate. With 29 rooms, a restaurant, wine tastings, an interpretive centre and nature tourism activities and hiking trails beyond, Ventozelo offers a rich blend of vine and wine, gastronomy, landscape and local history and culture. The owners have successfully merged old and new, reusing and upgrading existing buildings for discerning modern visitors while preserving heritage and making the most of the spectacular surround Mediterranean forest, with its vibrant fauna and flora, vineyards, olive trees, herbs, flowers and vegetable gardens.

Ventozelo Hotel & Quinta also won the 2022 Best Of Wine Tourism Award for Architecture and Landscape excellence in its region.

More information: <https://hotel.quintadeventozelo.pt/>

San Francisco – Napa Valley, United States | Charles Krug

Established in 1861 by the Mondavi Family, Charles Krug is the Napa Valley's Oldest Winery Estate and home of California's first tasting room. Today, the winery aspires to be the "Cultural Hub of Napa Valley" and advances this aim through its deep support of food, wine, and the arts. As Napa Valley reopened in 2021, the winery was home to a string of cultural events: the Blue Note Napa (Jazz), Festival Napa Valley (Classical, Opera, Ballet), Music in the Vineyards (Classical), Cochon 555/Heritage Fire (Culinary Arts), Charles Krug Comedy shows (Comedy), Napa Valley Film Festival and Cameo Theater Drive In Movies (Film arts). The winery is passionate about its plans to host more events of this kind in 2022 and beyond.

Charles Krug also won the 2022 Best Of Wine Tourism Award for Art and Culture excellence in its region.

More information: <https://www.charleskrug.com/>

Verona, Italy | Zýmē

In choosing the Greek word for “yeast” as the name of his winery, Celestino Gaspari made a three-way connection between his personal values, an indispensable component of the world of oenology, and the concept of fermentation as a transformative process. Zýmē winery promotes a balanced earth philosophy, where man acts as guardian and protector. Ecosustainability in vineyard management practices, transparency of the final product through understanding of production processes, and respect for the rhythms of nature are cardinal principles at the winery. Tradition and innovation moves Zýmē forward, in a spirit of respect for the historic wines of the Valpolicella area and experimentation to craft new wines that enhance and renew the local terroir.

Zýmē also won the 2022 Best Of Wine Tourism Award for Architecture and Landscape excellence in its region.

More information: <http://www.zyme.it/azienda-zyme/>

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